

PARTNERSHIPS

# Go further, faster - together.

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Corporate, community, and professional allies accelerating prevention, response, and survivor care.

PARTNERSHIP OVERVIEW + BRAND GUIDELINES

## ABOUT ONEKID

# When others look away, we lean in.

Our mission is to end child trafficking by connecting intelligence, technology, and survivor care - one child at a time.

**2024 Frisco, TX 501(c)(3) 33-2294092**

FOUNDED

HEADQUARTERS

TAX STATUS

EIN

### Investigate

Conduct investigations across HUMINT, OSINT, digital, and field-based sources, connecting fragmented intelligence into actionable understanding.

### Support

Support survivor recovery and reunification through coordinated pathways to safety and appropriate care.

### Train

Equip professionals and community groups with practical awareness, prevention, and response tools.

### Prevent

Advance prevention across digital, physical, and procedural environments so vulnerabilities can be recognized earlier and acted on sooner.

**Protection starts  
with noticing  
what others miss.**

Awareness, preparation, and early action can change what happens next.

WHAT PARTNERSHIP MAKES POSSIBLE

# Capacity across the complete scope of the work.

Partnership is not a logo exchange. It strengthens the people, tools, relationships, and support pathways that make prevention, intervention, and aftercare possible.



01 / PREVENT

## See risk earlier.

Training, awareness, digital safety resources, and practical preparation for parents, professionals, organizations, and communities.



02 / RESPOND

## Establish what is happening.

Analytical capacity, technical support, professional collaboration, and better information when risk indicators become actionable.



03 / RESTORE

## Stay for what comes next.

Survivor-centered pathways to safe transport, crisis coordination, shelter, therapeutic care, residential resources, and long-term support.

# Bring the resource you have. Build the capacity the mission needs.

Partnerships are structured around fit. Funding matters, but so do reach, expertise, infrastructure, professional access, and trusted community relationships.

01

## Corporate & Brand

Sponsor programs or investigations, activate employee matching and CSR campaigns, and build mission-aligned visibility around meaningful work.

02

## Faith & Community

Host awareness nights or fundraisers and use practical education tools to equip members with prevention and response knowledge.

03

## Technology & Data

Provide infrastructure, credits, analytics, technical support, or collaboration around digital safety and intelligence capabilities.

04

## Legal & Law Enforcement

Coordinate around investigations, intel-sharing, legal support, digital forensics, and survivor assistance where appropriate.

05

## Universities & Research

Contribute research capacity, subject-matter expertise, student engagement, and evidence-informed work that strengthens prevention.

06

## Survivor-led & Care Networks

Strengthen support pathways through lived-experience insight, trauma-informed resources, mentoring, recovery services, and trusted referrals.



## Move when it matters.

ONEKID works with families, investigators, agencies, professional teams, and trusted partners to move conditions toward safety. Partnerships help ensure that when the moment for action arrives, capacity is already in place.

### Field-ready tools

Resources that support prevention, documentation, communication, and coordinated response.

### Training & awareness

Practical education for professionals, organizations, parents, and communities.

### Analytical & investigative capacity

Technical and intelligence support that helps connect evidence, leads, and fragmented information.

### Survivor support

Connection to crisis coordination, safe transport, shelter, therapeutic care, and longer-term recovery resources.

# Partnership levels.

Recognition is designed to reflect meaningful support while keeping mission integrity, survivor dignity, and operational judgment at the center.

## Defender

\$50,000+ ANNUAL SUPPORT

### RECOGNITION

Logo on homepage + annual report feature

## Protector

\$10,000+ ANNUAL SUPPORT

### RECOGNITION

Featured in partner section + press release

## Advocate

\$2,500+ ANNUAL SUPPORT

### RECOGNITION

Listed on donor wall

## Community Ally

BELOW \$2,500 ANNUAL SUPPORT

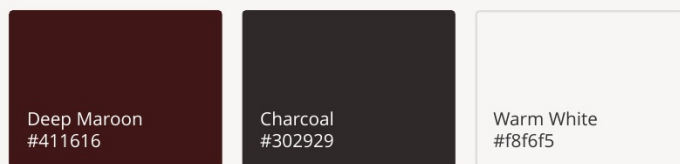
### RECOGNITION

Acknowledged in quarterly newsletter

**Mission integrity standard.** ONEKID reserves the right to approve all co-branding and logo usage in accordance with mission integrity standards. Recognition may be adapted when privacy, safety, partner fit, or operational considerations require it.

## Primary colors

ONEKID's visual system uses a restrained palette designed to feel serious, human, and operational.



## Typography

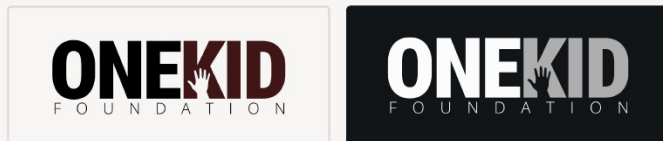
Use the designated type families to preserve consistency across partner-facing materials.

### Mona Sans

Headings / Open Sans for body copy

## Logo usage

Maintain clear space around the mark equal to at least 0.25x the logo height. Minimum logo height: 24px.



Do not alter logo color or proportions.

Use the dark logo on light backgrounds and an approved light logo on dark backgrounds.

Do not place the logo over busy imagery without adequate contrast.

## Co-branding approval

Partner materials using the ONEKID name, mark, campaign language, or program identity should be approved before publication.

Keep mission language accurate.

Avoid implying operational access or authority that has not been granted.

Protect survivor privacy and case-sensitive information at all times.

CONTACT & NEXT STEPS

# Start with a conversation.

Tell us what your organization can bring to the work - funding, professional expertise, technology, community reach, infrastructure, or another resource. We will help identify where the fit is strongest.

**Email**

[solutions@onekidfoundation.org](mailto:solutions@onekidfoundation.org)

**Visit**

[onekidfoundation.org/get\\_involved/partners](https://onekidfoundation.org/get_involved/partners)

**Tax status**

501(c)(3) | EIN 33-2294092



Partnerships

Together, we can turn awareness into action -  
and action into safety.